

ASSEMBLY BILL

No. 2176

Introduced by Assembly Member John A. Pérez

February 20, 2014

An act to amend Section 12096.3 of the Government Code, relating to state government.

LEGISLATIVE COUNSEL'S DIGEST

AB 2176, as introduced, John A. Pérez. Governor's Office of Business and Economic Development.

The Economic Revitalization Act establishes the Governor's Office of Business and Economic Development, also known as "GO-Biz," to, among other things, serve the Governor as the lead entity for economic strategy and the marketing of California on issues relating to business development, private sector investment, and economic growth. Existing law authorizes GO-Biz to, among other things, make recommendations to the Governor and Legislature on new state policies, programs, and actions, or amendments to existing programs.

This bill would instead require GO-Biz to perform the above-described activities and to develop recommendations for an economic development strategic plan for the state.

Vote: majority. Appropriation: no. Fiscal committee: yes.
State-mandated local program: no.

The people of the State of California do enact as follows:

1 SECTION 1. Section 12096.3 of the Government Code is
2 amended to read:

1 12096.3. The office shall serve the Governor as the lead entity
2 for economic strategy and the marketing of California on issues
3 relating to business development, private sector investment, and
4 economic growth. In this capacity, the office ~~may~~ *shall do all of*
5 *the following*:

6 (a) Recommend to the Governor and the Legislature new state
7 policies, programs, and actions, or amendments to existing
8 programs, advance statewide economic goals and respond to
9 emerging economic problems and opportunities, and ensure that
10 all state policies and programs conform to the adopted state
11 economic and business development goals.

12 (b) Coordinate the development of policies and criteria to ensure
13 that federal grants administered or directly expended by state
14 government advance statewide economic goals and objectives.

15 (c) Market the business and investment opportunities available
16 in California by working in partnership with local, regional, federal,
17 and other state public and private institutions to encourage business
18 development and investment in the state.

19 (d) Provide, including, but not limited to, all of the following:

20 (1) Economic and demographic data.

21 (2) Financial information to help link businesses with state and
22 local public and private programs.

23 (3) Workforce information, including, but not limited to, labor
24 availability, training, and education programs.

25 (4) Transportation and infrastructure information.

26 (5) Assistance in obtaining state and local permits.

27 (6) Information on tax credits and other incentives.

28 (7) Permitting, siting, and other regulatory information pertinent
29 to business operations in the state.

30 (e) Establish a well-advertised telephone number, an interactive
31 Internet Web site, and an administrative structure that effectively
32 supports the facilitation of business development and investment
33 in the state.

34 (f) Encourage collaboration among research institutions, startup
35 companies, local governments, venture capitalists, and economic
36 development agencies to promote innovation.

37 (g) In cooperation with the federal government, foster
38 relationships with overseas entities to improve the state's image
39 as a destination for business investment and expansion.

- 1 (h) Conduct research on the state's business climate, including,
2 but not limited to, research on how the state can remain on the
3 leading edge of innovation and emerging sectors.
- 4 (i) Support small businesses by providing information about
5 accessing capital, complying with regulations, and supporting state
6 initiatives that support small business.
- 7 (j) *Develop recommendations for an economic development*
8 *strategic plan for the state.*